

A Quick Alternative Strategy to Create Info-Products in 24 Hours

No time to create an info product? As a mother, time is extremely precious. Would you like to have an info product to sell on your site but truly don't have the time to create one? There are alternatives to everything in life, and this one can work for you if you do a few steps to do so.

Step 1. Purchase a PLR or Resell Rights product online. You can find a million different choices simply by doing a Google search. PLR stands for Private Label Rights. They are products and articles written and created by someone else who is willing to sell them to you and will give you the rights to the product.

Step 2. Immediately change the title of the headline and title to one that is emotionally captivating to your audience. One that will address the pain your customer or client is experiencing. An example: "Get out of Overwhelm in 7 easy steps" "Are you tired of being tired? You answer to more energy is right here"

Step 3. Create your own introduction. Make it unique to YOUR style and in your voice. Thank your reader and tell them how important they are to you. Explain what your product or solution is and why it will benefit the reader. Continue to add your personal verbiage and share a story with your readers. At the end of the introduction, make sure you include your contact information to build trust with the reader and include your signature. All are great personal touches, once again, building on a relationship with your readers.

Step 4. Add content to the rest of the product. Read through the rest of the PLR material and add an introduction paragraph to each section. You can take other information you may have and intermix it into the material to add more value and make it a product that you are proud of and have had some input and creation in. You just had an 'outline' to get you started, which to me can be the hardest part!

Step 5. Create a unique ending, again signing off and including your contact information. Personalize it and let your reader know how much you are there for them and truly want to see them grow and succeed!

Step. 7. Do a spell check, turn it into a PDF and you are ready to upload it and begin to start selling it on your site!

The way I view this is that someone created an outline or ‘starter’ for you and it is your job to personalize it and add extra value from your expertise and knowledge.

Research 5 PLR sites you might want to investigate and write them here:

1. _____
2. _____
3. _____
4. _____
5. _____